

PART II - SCENARIOS

All Area Responses

Scenario 1		Office Space			Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity	
None	Blank	71	19.7%	4	5.6%	16	22.5%	1.83	
Midsize	1	161	44.6%	102	63.4%	25	15.5%	3.61	
Small	2	51	14.1%	26	51.0%	12	23.5%	3.44	
Large	3	78	21.6%	64	82.1%	6	7.7%	4.16	
	ALL	361	100.0%	196	54.3%	59	16.3%	3.59	

Scenario 2		Retail Plaza			Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity	
None	Blank	74	20.5%	4	5.4%	21	28.4%	1.60	
Large, BixBox/Indoor	1	142	39.3%	90	63.4%	26	18.3%	3.78	
Midsize, Standard Strip Mall	2	31	8.6%	25	80.6%	5	16.1%	4.03	
Small, Boutique Retail	3	114	31.6%	73	64.0%	21	18.4%	3.72	
	ALL	361	100.0%	192	53.2%	73	20.2%	3.61	

Scenario 3		Mixed Retail			Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity	
None	Blank	66	18.3%	2	3.0%	18	27.3%	1.43	
Mixed Residential/Office	1	150	41.6%	102	68.0%	10	6.7%	3.98	
Small Mix Residential or Office	2	88	24.4%	55	62.5%	11	12.5%	3.78	
Retail and Office Space	3	57	15.8%	41	71.9%	8	14.0%	3.96	
	ALL	361	100.0%	200	55.4%	47	13.0%	3.75	

Scenario 4		Industrial			Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity	
None	Blank	82	22.7%	3	3.7%	24	29.3%	1.67	
Large	1	85	23.5%	57	67.1%	8	9.4%	3.90	
Small	2	22	6.1%	8	36.4%	6	27.3%	3.14	
Medium	3	172	47.6%	82	47.7%	40	23.3%	3.34	
	ALL	361	100.0%	150	41.6%	78	21.6%	3.30	

Scenario 5		Auto Dealer			Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity	
None	Blank	72	19.9%	0	0.0%	16	22.2%	1.28	
Neighborhood Feel, Back Lot	1	151	41.8%	72	47.7%	27	17.9%	3.46	
Neighborhood Style, Front Lot	2	62	17.2%	29	46.8%	6	9.7%	3.61	
Standard Design	3	76	21.1%	61	80.3%	5	6.6%	4.25	
	ALL	361	100.0%	162	44.9%	54	15.0%	3.55	

Scenario 6		Multi Unit Residential			Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity	
None	Blank	78	21.6%	1	1.3%	22	28.2%	1.44	
Large, Traditional Look	1	42	11.6%	25	59.5%	5	11.9%	3.76	
Large, Modern Look	2	34	9.4%	16	47.1%	8	23.5%	3.45	
Smaller look and feel	3	207	57.3%	107	51.7%	58	28.0%	3.31	
	ALL	361	100.0%	149	41.3%	93	25.8%	3.23	

Scenario 7		Single Unit Residential			Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity	
None	Blank	76	21.1%	3	3.9%	19	25.0%	1.68	
Dense stand-alone	1	88	24.4%	41	46.6%	19	21.6%	3.42	
Larger, less dense stand-alone	2	97	26.9%	49	50.5%	21	21.6%	3.41	
Town houses	3	100	27.7%	53	53.0%	24	24.0%	3.52	
	ALL	361	100.0%	146	40.4%	83	23.0%	3.30	

Scenario 8		Open Space & Recreation			Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity	
None	Blank	59	16.3%	6	10.2%	7	11.9%	2.88	
Active Recreation	1	147	40.7%	98	66.7%	17	11.6%	3.89	
Passive Recreation	2	83	23.0%	57	68.7%	7	8.4%	3.89	
Status quo	3	72	19.9%	51	70.8%	17	23.6%	3.83	
	ALL	361	100.0%	212	58.7%	48	13.3%	3.82	

Paper Respondents

Scenario 1		Office Space			Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity	
None	Blank	57	33.1%	3	5.3%	11	19.3%	1.71	
Midsize	1	63	36.6%	30	47.6%	13	20.6%	3.39	
Small	2	33	19.2%	14	42.4%	10	30.3%	3.22	
Large	3	19	11.0%	12	63.2%	1	5.3%	3.94	
	ALL	172	100.0%	59	34.3%	35	20.3%	3.24	

Scenario 2		Retail Plaza			Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity	
None	Blank	62	36.0%	2	3.2%	15	24.2%	1.53	
Large, BixBox/Indoor	1	47	27.3%	27	57.4%	10	21.3%	3.72	
Midsize, Standard Strip Mall	2	19	11.0%	15	78.9%	3	15.8%	4.17	
Small, Boutique Retail	3	44	25.6%	25	56.8%	10	22.7%	3.56	
	ALL	172	100.0%	69	40.1%	38	22.1%	3.43	

Scenario 3		Mixed Retail			Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity	
None	Blank	53	30.8%	1	1.9%	12	22.6%	1.31	
Mixed Residential/Office	1	66	38.4%	39	59.1%	6	9.1%	3.89	

Small Mix Residential or Office	2	39	22.7%	20	51.3%	7	17.9%	3.58
Retail and Office Space	3	14	8.1%	10	71.4%	2	14.3%	3.79
ALL		172	100.0%	70	40.7%	27	15.7%	3.52

Scenario 4		Industrial		Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity
None	Blank	62	36.0%	2	3.2%	13	21.0%	1.72
Large	1	32	18.6%	18	56.3%	3	9.4%	3.90
Small	2	13	7.6%	6	46.2%	5	38.5%	3.15
Medium	3	65	37.8%	29	44.6%	22	33.8%	3.18
ALL		172	100.0%	55	32.0%	43	25.0%	3.14

Scenario 5		Auto Dealer		Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity
None	Blank	56	32.6%	0	0.0%	7	12.5%	1.00
Neighborhood Feel, Back Lot	1	69	40.1%	30	43.5%	17	24.6%	3.37
Neighborhood Style, Front Lot	2	29	16.9%	13	44.8%	4	13.8%	3.62
Standard Design	3	18	10.5%	15	83.3%	1	5.6%	4.47
ALL		172	100.0%	58	33.7%	29	16.9%	3.44

Scenario 6		Multi Unit Residential		Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity
None	Blank	56	32.6%	1	1.8%	8	14.3%	1.56
Large, Traditional Look	1	21	12.2%	13	61.9%	3	14.3%	3.90
Large, Modern Look	2	9	5.2%	5	55.6%	2	22.2%	3.78
Smaller look and feel	3	86	50.0%	47	54.7%	22	25.6%	3.47
ALL		172	100.0%	66	38.4%	35	20.3%	3.43

Scenario 7		Single Unit Residential		Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity
None	Blank	55	32.0%	2	3.6%	6	10.9%	2.10
Dense stand-alone	1	38	22.1%	24	63.2%	5	13.2%	4.03
Larger, less dense stand-alone	2	29	16.9%	16	55.2%	5	17.2%	3.71
Town houses	3	50	29.1%	27	54.0%	10	20.0%	3.77
ALL		172	100.0%	69	40.1%	26	15.1%	3.69

Scenario 8		Open Space & Recreation		Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity
None	Blank	44	25.6%	5	11.4%	1	2.3%	4.14
Active Recreation	1	74	43.0%	54	73.0%	7	9.5%	4.19
Passive Recreation	2	22	12.8%	19	86.4%	0	0.0%	4.40
Status quo	3	32	18.6%	26	81.3%	5	15.6%	4.29
ALL		172	100.0%	104	60.5%	13	7.6%	4.24

Online Respondents

Scenario 1		Office Space		Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity
None	Blank	14	7.4%	1	7.1%	5	35.7%	2.00
Midsized	1	98	51.9%	72	73.5%	12	12.2%	3.75
Small	2	18	9.5%	12	66.7%	2	11.1%	3.83
Large	3	59	31.2%	52	88.1%	5	8.5%	4.22
ALL		189	100.0%	137	72.5%	24	12.7%	3.83

Scenario 2		Retail Plaza		Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity
None	Blank	12	6.3%	2	16.7%	6	50.0%	1.75
Large, BixBox/Indoor	1	95	50.3%	63	66.3%	16	16.8%	3.82
Midsized, Standard Strip Mall	2	12	6.3%	10	83.3%	2	16.7%	3.83
Small, Boutique Retail	3	70	37.0%	48	68.6%	11	15.7%	3.83
ALL		189	100.0%	123	65.1%	35	18.5%	3.73

Scenario 3		Mixed Retail		Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity
None	Blank	13	6.9%	1	7.7%	6	46.2%	1.63
Mixed Residential/Office	1	84	44.4%	63	75.0%	4	4.8%	4.05
Small Mix Residential or Office	2	49	25.9%	35	71.4%	4	8.2%	3.94
Retail and Office Space	3	43	22.8%	31	72.1%	6	14.0%	4.02
ALL		189	100.0%	130	68.8%	20	10.6%	3.91

Scenario 4		Industrial		Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity
None	Blank	20	10.6%	1	5.0%	11	55.0%	1.60
Large	1	53	28.0%	39	73.6%	5	9.4%	3.90
Small	2	9	4.8%	2	22.2%	1	11.1%	3.11
Medium	3	107	56.6%	53	49.5%	18	16.8%	3.44
ALL		189	100.0%	95	50.3%	35	18.5%	3.40

Scenario 5		Auto Dealer		Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity
None	Blank	16	8.5%	0	0.0%	9	56.3%	1.45
Neighborhood Feel, Back Lot	1	82	43.4%	42	51.2%	10	12.2%	3.52
Neighborhood Style, Front Lot	2	33	17.5%	16	48.5%	2	6.1%	3.61
Standard Design	3	58	30.7%	46	79.3%	4	6.9%	4.19
ALL		189	100.0%	104	55.0%	25	13.2%	3.63

Scenario 6		Multi Unit Residential		Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity
None	Blank	22	11.6%	0	0.0%	14	63.6%	1.38
Large, Traditional Look	1	21	11.1%	12	57.1%	2	9.5%	3.62

Large, Modern Look	2	25	13.2%	11	44.0%	6	24.0%	3.33
Smaller look and feel	3	121	64.0%	60	49.6%	36	29.8%	3.20
ALL		189	100.0%	83	43.9%	58	30.7%	3.10

Scenario 7		Single Unit Residential			Support			
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity
None	Blank	21	11.1%	1	4.8%	13	61.9%	1.40
Dense stand-alone	1	50	26.5%	17	34.0%	14	28.0%	3.00
Larger, less dense stand-alone	2	68	36.0%	33	48.5%	16	23.5%	3.28
Town houses	3	50	26.5%	26	52.0%	14	28.0%	3.28
ALL		189	100.0%	76	40.2%	57	30.2%	3.05

Scenario 8		Open Space & Recreation			Support			
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity
None	Blank	15	7.9%	1	6.7%	6	40.0%	1.89
Active Recreation	1	73	38.6%	44	60.3%	10	13.7%	3.59
Passive Recreation	2	61	32.3%	38	62.3%	7	11.5%	3.72
Status quo	3	40	21.2%	25	62.5%	12	30.0%	3.48
ALL		189	100.0%	107	56.6%	35	18.5%	3.52

Area 1 - Northampton Street

Scenario 1		Office Space			Support			
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity
None	Blank	6	28.6%	0	0.0%	2	33.3%	1.00
Midsized	1	10	47.6%	5	50.0%	1	10.0%	3.67
Small	2	5	23.8%	2	40.0%	3	60.0%	2.80
Large	3	0	0.0%	0	-	0	-	-
ALL		21	100.0%	7	33.3%	6	28.6%	3.06

Scenario 2		Retail Plaza			Support			
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity
None	Blank	8	38.1%	0	0.0%	4	50.0%	1.00
Large, BixBox/Indoor	1	8	38.1%	4	50.0%	1	12.5%	3.71
Midsized, Standard Strip Mall	2	1	4.8%	1	100.0%	0	0.0%	5.00
Small, Boutique Retail	3	4	19.0%	3	75.0%	0	0.0%	4.50
ALL		21	100.0%	8	38.1%	5	23.8%	3.31

Scenario 3		Mixed Retail			Support			
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity
None	Blank	6	28.6%	0	0.0%	4	66.7%	1.00
Mixed Residential/Office	1	8	38.1%	4	50.0%	0	0.0%	3.86
Small Mix Residential or Office	2	4	19.0%	0	0.0%	2	50.0%	2.00
Retail and Office Space	3	3	14.3%	2	66.7%	1	33.3%	3.33
ALL		21	100.0%	6	28.6%	7	33.3%	2.76

Scenario 4		Industrial			Support			
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity
None	Blank	6	28.6%	1	16.7%	3	50.0%	2.00
Large	1	2	9.5%	2	100.0%	0	0.0%	5.00
Small	2	2	9.5%	1	50.0%	1	50.0%	3.00
Medium	3	11	52.4%	4	36.4%	4	36.4%	3.18
ALL		21	100.0%	8	38.1%	8	38.1%	3.11

Scenario 5		Auto Dealer			Support			
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity
None	Blank	6	28.6%	0	0.0%	2	33.3%	1.00
Neighborhood Feel, Back Lot	1	9	42.9%	2	22.2%	1	11.1%	3.13
Neighborhood Style, Front Lot	2	5	23.8%	2	40.0%	0	0.0%	4.00
Standard Design	3	1	4.8%	0	0.0%	1	100.0%	2.00
ALL		21	100.0%	4	19.0%	4	19.0%	3.00

Scenario 6		Multi Unit Residential			Support			
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity
None	Blank	4	19.0%	0	0.0%	1	25.0%	1.00
Large, Traditional Look	1	2	9.5%	1	50.0%	1	50.0%	3.50
Large, Modern Look	2	0	0.0%	0	-	0	-	-
Smaller look and feel	3	15	71.4%	11	73.3%	2	13.3%	3.93
ALL		21	100.0%	12	57.1%	4	19.0%	3.71

Scenario 7		Single Unit Residential			Support			
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity
None	Blank	5	23.8%	0	0.0%	2	40.0%	1.00
Dense stand-alone	1	3	14.3%	1	33.3%	0	0.0%	4.00
Larger, less dense stand-alone	2	8	38.1%	5	62.5%	1	12.5%	4.00
Town houses	3	5	23.8%	3	60.0%	1	20.0%	4.00
ALL		21	100.0%	9	42.9%	4	19.0%	3.65

Scenario 8		Open Space			Support			
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity
None	Blank	5	23.8%	1	20.0%	0	0.0%	5.00
Active Recreation	1	9	42.9%	8	88.9%	0	0.0%	4.44
Passive Recreation	2	2	9.5%	2	100.0%	0	0.0%	5.00
Status quo	3	5	23.8%	5	100.0%	0	0.0%	4.60
ALL		21	100.0%	16	76.2%	0	0.0%	4.59

Area 2 - Single Unit Housing

Scenario 1		Office Space			Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity	
None	Blank	10	43.5%	0	0.0%	1	10.0%	1.00	
Midsize	1	6	26.1%	2	33.3%	1	16.7%	3.17	
Small	2	5	21.7%	3	60.0%	1	20.0%	3.80	
Large	3	2	8.7%	0	0.0%	1	50.0%	2.00	
	ALL	23	100.0%	5	21.7%	4	17.4%	3.15	

Scenario 2		Retail Plaza			Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity	
None	Blank	12	52.2%	0	0.0%	3	25.0%	1.00	
Large, BixBox/Indoor	1	3	13.0%	1	33.3%	1	33.3%	2.67	
Midsize, Standard Strip Mall	2	1	4.3%	0	0.0%	1	100.0%	2.00	
Small, Boutique Retail	3	7	30.4%	2	28.6%	2	28.6%	2.83	
	ALL	23	100.0%	3	13.0%	7	30.4%	2.31	

Scenario 3		Mixed Retail			Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity	
None	Blank	12	52.2%	0	0.0%	1	8.3%	1.00	
Mixed Residential/Office	1	6	26.1%	3	50.0%	0	0.0%	3.83	
Small Mix Residential or Office	2	3	13.0%	0	0.0%	2	66.7%	2.00	
Retail and Office Space	3	2	8.7%	1	50.0%	0	0.0%	4.00	
	ALL	23	100.0%	4	17.4%	3	13.0%	3.17	

Scenario 4		Industrial			Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity	
None	Blank	12	52.2%	0	0.0%	2	16.7%	1.67	
Large	1	1	4.3%	1	100.0%	0	0.0%	5.00	
Small	2	1	4.3%	0	0.0%	1	100.0%	2.00	
Medium	3	9	39.1%	2	22.2%	6	66.7%	2.22	
	ALL	23	100.0%	3	13.0%	9	39.1%	2.29	

Scenario 5		Auto Dealer			Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity	
None	Blank	10	43.5%	0	0.0%	1	10.0%	1.00	
Neighborhood Feel, Back Lot	1	10	43.5%	1	10.0%	4	40.0%	2.60	
Neighborhood Style, Front Lot	2	2	8.7%	0	0.0%	0	0.0%	-	
Standard Design	3	1	4.3%	1	100.0%	0	0.0%	5.00	
	ALL	23	100.0%	2	8.7%	5	21.7%	2.67	

Scenario 6		Multi Unit Residential			Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity	
None	Blank	12	52.2%	0	0.0%	1	8.3%	1.00	
Large, Traditional Look	1	0	0.0%	0	-	0	-	-	
Large, Modern Look	2	1	4.3%	1	100.0%	0	0.0%	5.00	
Smaller look and feel	3	10	43.5%	2	20.0%	8	80.0%	2.00	
	ALL	23	100.0%	3	13.0%	9	39.1%	2.17	

Scenario 7		Single Unit Residential			Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity	
None	Blank	11	47.8%	1	9.1%	2	18.2%	2.00	
Dense stand-alone	1	2	8.7%	1	50.0%	1	50.0%	3.00	
Larger, less dense stand-alone	2	4	17.4%	2	50.0%	1	25.0%	4.00	
Town houses	3	6	26.1%	3	50.0%	2	33.3%	3.33	
	ALL	23	100.0%	7	30.4%	6	26.1%	3.14	

Scenario 8		Open Space			Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity	
None	Blank	9	39.1%	0	0.0%	0	0.0%	-	
Active Recreation	1	7	30.4%	5	71.4%	1	14.3%	3.86	
Passive Recreation	2	1	4.3%	0	0.0%	0	0.0%	3.00	
Status quo	3	6	26.1%	5	83.3%	0	0.0%	4.80	
	ALL	23	100.0%	10	43.5%	1	4.3%	4.15	

Area 3 - Multi Unit Housing

Scenario 1		Office Space			Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity	
None	Blank	29	38.7%	2	6.9%	6	20.7%	1.75	
Midsize	1	20	26.7%	12	60.0%	2	10.0%	3.70	
Small	2	14	18.7%	7	50.0%	3	21.4%	3.46	
Large	3	12	16.0%	8	66.7%	0	0.0%	4.00	
	ALL	75	100.0%	29	38.7%	11	14.7%	3.42	

Scenario 2		Retail Plaza			Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity	
None	Blank	27	36.0%	1	3.7%	5	18.5%	1.83	
Large, BixBox/Indoor	1	16	21.3%	12	75.0%	1	6.3%	4.25	
Midsize, Standard Strip Mall	2	13	17.3%	11	84.6%	2	15.4%	4.15	
Small, Boutique Retail	3	19	25.3%	15	78.9%	2	10.5%	4.00	
	ALL	75	100.0%	39	52.0%	10	13.3%	3.87	

Scenario 3		Mixed Retail			Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity	
None	Blank	24	32.0%	0	0.0%	5	20.8%	1.00	
Mixed Residential/Office	1	26	34.7%	17	65.4%	3	11.5%	4.04	
Small Mix Residential or Office	2	20	26.7%	12	60.0%	2	10.0%	3.90	
Retail and Office Space	3	5	6.7%	5	100.0%	0	0.0%	4.40	
	ALL	75	100.0%	34	45.3%	10	13.3%	3.74	

Scenario 4		Industrial		Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity
None	Blank	26	34.7%	0	0.0%	5	19.2%	1.00
Large	1	18	24.0%	9	50.0%	1	5.6%	3.76
Small	2	7	9.3%	3	42.9%	2	28.6%	3.14
Medium	3	24	32.0%	14	58.3%	2	8.3%	3.79
	ALL	75	100.0%	26	34.7%	10	13.3%	3.43

Scenario 5		Auto Dealer		Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity
None	Blank	23	30.7%	0	0.0%	3	13.0%	1.00
Neighborhood Feel, Back Lot	1	27	36.0%	17	63.0%	5	18.5%	4.00
Neighborhood Style, Front Lot	2	14	18.7%	8	57.1%	2	14.3%	3.71
Standard Design	3	11	14.7%	10	90.9%	0	0.0%	4.70
	ALL	75	100.0%	35	46.7%	10	13.3%	3.89

Scenario 6		Multi Unit Residential		Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity
None	Blank	27	36.0%	0	0.0%	6	22.2%	1.17
Large, Traditional Look	1	14	18.7%	10	71.4%	2	14.3%	4.00
Large, Modern Look	2	4	5.3%	4	100.0%	0	0.0%	5.00
Smaller look and feel	3	30	40.0%	21	70.0%	1	3.3%	4.21
	ALL	75	100.0%	35	46.7%	9	12.0%	3.87

Scenario 7		Single Unit Residential		Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity
None	Blank	26	34.7%	0	0.0%	1	3.8%	2.00
Dense stand-alone	1	26	34.7%	19	73.1%	1	3.8%	4.33
Larger, less dense stand-alone	2	4	5.3%	2	50.0%	0	0.0%	4.00
Town houses	3	19	25.3%	15	78.9%	2	10.5%	4.42
	ALL	75	100.0%	36	48.0%	4	5.3%	4.24

Scenario 8		Open Space		Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity
None	Blank	17	22.7%	3	17.6%	0	0.0%	5.00
Active Recreation	1	41	54.7%	29	70.7%	3	7.3%	4.39
Passive Recreation	2	6	8.0%	6	100.0%	0	0.0%	4.50
Status quo	3	11	14.7%	10	90.9%	1	9.1%	4.64
	ALL	75	100.0%	48	64.0%	4	5.3%	4.48

Area 4 - Lower Westfield Road

Scenario 1		Office Space		Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity
None	Blank	11	25.6%	1	9.1%	2	18.2%	2.33
Midsized	1	18	41.9%	4	22.2%	9	50.0%	2.65
Small	2	9	20.9%	2	22.2%	3	33.3%	2.78
Large	3	5	11.6%	4	80.0%	0	0.0%	4.20
	ALL	43	100.0%	11	25.6%	14	32.6%	2.88

Scenario 2		Retail Plaza		Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity
None	Blank	14	32.6%	1	7.1%	3	21.4%	2.00
Large, BixBox/Indoor	1	15	34.9%	7	46.7%	5	33.3%	3.47
Midsized, Standard Strip Mall	2	3	7.0%	2	66.7%	0	0.0%	4.50
Small, Boutique Retail	3	11	25.6%	3	27.3%	5	45.5%	2.82
	ALL	43	100.0%	13	30.2%	13	30.2%	3.13

Scenario 3		Mixed Retail		Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity
None	Blank	10	23.3%	1	10.0%	2	20.0%	2.33
Mixed Residential/Office	1	22	51.2%	12	54.5%	3	13.6%	3.67
Small Mix Residential or Office	2	8	18.6%	5	62.5%	0	0.0%	3.88
Retail and Office Space	3	3	7.0%	1	33.3%	1	33.3%	3.00
	ALL	43	100.0%	19	44.2%	6	14.0%	3.54

Scenario 4		Industrial		Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity
None	Blank	17	39.5%	1	5.9%	3	17.6%	2.17
Large	1	9	20.9%	4	44.4%	2	22.2%	3.63
Small	2	0	0.0%	0	-	0	-	-
Medium	3	17	39.5%	5	29.4%	10	58.8%	2.53
	ALL	43	100.0%	10	23.3%	15	34.9%	2.74

Scenario 5		Auto Dealer		Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity
None	Blank	15	34.9%	0	0.0%	1	6.7%	1.00
Neighborhood Feel, Back Lot	1	19	44.2%	8	42.1%	6	31.6%	3.11
Neighborhood Style, Front Lot	2	6	14.0%	2	33.3%	1	16.7%	3.33
Standard Design	3	3	7.0%	2	66.7%	0	0.0%	4.00
	ALL	43	100.0%	12	27.9%	8	18.6%	3.17

Scenario 6		Multi Unit Residential		Support				
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity
None	Blank	12	27.9%	1	8.3%	0	0.0%	5.00
Large, Traditional Look	1	5	11.6%	2	40.0%	0	0.0%	3.80
Large, Modern Look	2	4	9.3%	0	0.0%	2	50.0%	2.25
Smaller look and feel	3	22	51.2%	10	45.5%	7	31.8%	3.23

ALL 43 100.0% 13 30.2% 9 20.9% 3.25

Scenario 7		Single Unit Residential		Support					
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity	
None	Blank	10	23.3%	1	10.0%	1	10.0%	3.00	
Dense stand-alone	1	6	14.0%	2	33.3%	3	50.0%	2.80	
Larger, less dense stand-alone	2	11	25.6%	6	54.5%	2	18.2%	3.45	
Town houses	3	16	37.2%	6	37.5%	2	12.5%	3.57	
ALL	ALL	43	100.0%	15	34.9%	8	18.6%	3.36	

Scenario 8		Open Space		Support					
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity	
None	Blank	9	20.9%	1	11.1%	0	0.0%	4.00	
Active Recreation	1	13	30.2%	11	84.6%	0	0.0%	4.31	
Passive Recreation	2	12	27.9%	10	83.3%	0	0.0%	4.30	
Status quo	3	9	20.9%	6	66.7%	3	33.3%	3.78	
ALL	ALL	43	100.0%	28	65.1%	3	7.0%	4.15	

Businesses

Scenario 1		Office Space		Support					
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity	
None	Blank	1	10.0%	0	0.0%	0	0.0%	-	
Midsize	1	9	90.0%	7	77.8%	0	0.0%	4.00	
Small	2	0	0.0%	0	-	0	-	-	
Large	3	0	0.0%	0	-	0	-	-	
ALL	ALL	10	100.0%	7	70.0%	0	0.0%	4.00	

Scenario 2		Retail Plaza		Support					
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity	
None	Blank	1	10.0%	0	0.0%	0	0.0%	-	
Large, BixBox/Indoor	1	5	50.0%	3	60.0%	2	40.0%	3.40	
Midsize, Standard Strip Mall	2	1	10.0%	1	100.0%	0	0.0%	5.00	
Small, Boutique Retail	3	3	30.0%	2	66.7%	1	33.3%	3.67	
ALL	ALL	10	100.0%	6	60.0%	3	30.0%	3.67	

Scenario 3		Mixed Retail		Support					
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity	
None	Blank	1	10.0%	0	0.0%	0	0.0%	-	
Mixed Residential/Office	1	4	40.0%	3	75.0%	0	0.0%	4.25	
Small Mix Residential or Office	2	4	40.0%	3	75.0%	1	25.0%	3.75	
Retail and Office Space	3	1	10.0%	1	100.0%	0	0.0%	4.00	
ALL	ALL	10	100.0%	7	70.0%	1	10.0%	4.00	

Scenario 4		Industrial		Support					
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity	
None	Blank	1	10.0%	0	0.0%	0	0.0%	-	
Large	1	2	20.0%	2	100.0%	0	0.0%	4.50	
Small	2	3	30.0%	2	66.7%	1	33.3%	3.67	
Medium	3	4	40.0%	4	100.0%	0	0.0%	4.50	
ALL	ALL	10	100.0%	8	80.0%	1	10.0%	4.22	

Scenario 5		Auto Dealer		Support					
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity	
None	Blank	2	20.0%	0	0.0%	0	0.0%	-	
Neighborhood Feel, Back Lot	1	4	40.0%	2	50.0%	1	25.0%	3.00	
Neighborhood Style, Front Lot	2	2	20.0%	1	50.0%	1	50.0%	3.00	
Standard Design	3	2	20.0%	2	100.0%	0	0.0%	5.00	
ALL	ALL	10	100.0%	5	50.0%	2	20.0%	3.50	

Scenario 6		Multi Unit Residential		Support					
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity	
None	Blank	1	10.0%	0	0.0%	0	0.0%	-	
Large, Traditional Look	1	0	0.0%	0	-	0	-	-	
Large, Modern Look	2	0	0.0%	0	-	0	-	-	
Smaller look and feel	3	9	90.0%	3	33.3%	4	44.4%	2.50	
ALL	ALL	10	100.0%	3	30.0%	4	40.0%	2.50	

Scenario 7		Single Unit Residential		Support					
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity	
None	Blank	3	30.0%	0	0.0%	0	0.0%	-	
Dense stand-alone	1	1	10.0%	1	100.0%	0	0.0%	5.00	
Larger, less dense stand-alone	2	2	20.0%	1	50.0%	1	50.0%	3.00	
Town houses	3	4	40.0%	0	0.0%	3	75.0%	1.75	
ALL	ALL	10	100.0%	2	20.0%	4	40.0%	2.57	

Scenario 8		Open Space		Support					
Description	Picture	Responses	%	Likely	%	Unlikely	%	Intensity	
None	Blank	4	40.0%	0	0.0%	1	25.0%	1.00	
Active Recreation	1	4	40.0%	1	25.0%	3	75.0%	2.00	
Passive Recreation	2	1	10.0%	1	100.0%	0	0.0%	5.00	
Status quo	3	1	10.0%	0	0.0%	1	100.0%	1.00	
ALL	ALL	10	100.0%	2	20.0%	5	50.0%	2.14	